



The Southeast's Premier Outdoor Hospitality Event

FLORIDA & ALABAMA

Outdoor
hospitality

2027 CONVENTION & EXPO

RV Parks | Campgrounds | Park Model RVs | Outdoor Resorts
Glamping Accommodations | Suppliers & Partners

PRESENTED BY

**The Florida and Alabama
RV Park & Campground Association**
1340 Vickers Road, Tallahassee, FL 32303
850-562-7151 | campflorida.org | campinalabama.org

SAVE THE DATE:
MAY 11-14, 2027

Sawgrass Marriott Golf Resort & Spa
1000 Tournament Players Club Blvd.,
Ponte Vedra Beach, FL 32082



FOR DETAILS, BOOK ROOMS & TO REGISTER, VISIT:
OutdoorHospitalityConvention.com

THE SOUTHEAST'S PREMIER EVENT FOR OUTDOOR HOSPITALITY PLANNING, GROWTH & SUCCESS

Whether you are a seasoned RV park owner, an ambitious campground operator, or a new developer entering the booming Florida, Alabama, Georgia and Southeast market, the **2027 Florida and Alabama Outdoor Hospitality Convention & Expo** is your ultimate blueprint for success.

Join us from **May 11-14, 2027**, at the luxurious Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. This premier event brings together industry pioneers, master operators, and top-tier vendors to help you scale your operations, maximize your revenue per site and secure the future of your property.

Featuring over 15 educational sessions, group discussions, top rv park industry leaders and speakers, and this is the one event you can't afford to miss.

LOCATION

The Sawgrass Marriott Golf Resort & Spa is minutes from the beautiful Atlantic Coast, home to the PGA TPC golf tournament (The Player Championship) and is conveniently located between St. Augustine and Jacksonville - less than 30 minutes to each.

AIR TRAVEL AND SEAMLESS TRANSIT

The Sawgrass Golf Resort & Spa is located approximately 30 miles from Jacksonville International Airport (JAX). It's an easy 35 min. drive, and if you wish, there are executive SUVs, vans or shared airport shuttles available.

EXPERIENCE AUTHENTIC FLORIDA

Ponte Vedra and Sawgrass offer the perfect blend of meaningful networking, relaxation, and world-class amenities. Play the legendary Stadium Course at TPC Sawgrass, enjoy the 17th-hole replica putting green and mini-golf, or explore 65 acres of Audubon-rated grounds, scenic trails, lakes, and bike paths.

Take the complimentary shuttle to the Private Cabana Beach Club & Elite Wellness Center, where you can connect over beachfront dining, private cabanas, fire pits, tennis, pickleball, swimming, or a stroll along the coast. For a deeper reset, the adjacent 25,000-square-foot Island Spa offers 19 treatment rooms and hydrotherapy tubs.

Beyond the resort, discover Jacksonville Beach or historic St. Augustine.

INTIMATE, EXPANSIVE, MODERN & AUTHENTIC

The 2027 Florida and Alabama Outdoor Hospitality Convention & Expo will be held at the Marriott Sawgrass Golf Resort & Spa—a perfectly sized venue designed for easy networking and socializing, without long walks or getting lost.

Enjoy seven on-site restaurants and lounges, offering everything from casual outdoor dining to elevated indoor cuisine. Choose from luxurious guest rooms with resort views or upgrade to a lakeside one-bedroom villa with a kitchenette.

The Sawgrass Marriott is the perfect retreat and a true Northeast Florida gem.

BOOK YOUR ROOM NOW - DON'T WAIT!

You can easily reserve your hotel room through our Group Reservation Link on our website:

[outdoorhospitalityconvention.com](https://www.outdoorhospitalityconvention.com)

- **April 19, 2027** is the last date to book at the Special Group Rate.
- The Special Group Rate (\$225) and availability is limited. Once the block is sold out, rooms will not be available. Note: The Daily Resort Fee is waived for our group. This is a great rate for this exclusive hotel and resort.
- Book now and cancel later if needed. Reservations can be canceled up to 72 hours prior to arrival without any charges. Cancellations made within 72 hours of arrival will incur a one-night room and tax charge.

INCLUDED COMPLIMENTARY WITH EACH RESERVATION:

- FREE Enhanced guestroom high-speed internet access
- Three (3) complimentary welcome drinks per stay (redeemable at Alice & Pete's Pub & Lobby Bar)
- Special welcome treat and beverage upon arrival
- Parking fee reduced to \$10 per day for self-parking
- Daily Fitness Classes (at Sawgrass Spa)
- Miniature golf daily
- One (1) hour bicycle rental, based on availability, for up to four (4) bicycles
- Private access to the Cabana Beach Club
- Complimentary shuttle service to/from the Cabana Beach Club and TPC® Sawgrass Clubhouse
- One (1) year Golf Digest subscription

Join us at the Sawgrass Marriott Golf Resort & Spa
1000 Tournament Players Club Blvd., Ponte Vedra Beach, FL 32082

SCHEDULE OF EVENTS

TUESDAY, MAY 11

1:00 – 5:00 p.m.	Early Registration - Pick up Badges & Conference Materials Master's Registration Desk
2:00 – 5:00 p.m.	FRVCA Board Meeting Stadium Room
4:00 – 5:00 p.m.	Pre-Conference Meeting: Important topics, network, and plan for the week Master's AB
6:00 – 8:00 p.m.	Offsite Social & Dining Event TBA

WEDNESDAY, MAY 12

8 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
9 a.m. – 12:00 p.m.	Strategic Mini-Summit Master's DE
12:30 – 1:45 P.m.	Lunch On Your Own / Networking Opportunity / State Breakout Opportunity
2:00 – 2:45 p.m.	Breakout Session 1 Master's AB
2:00 – 2:45 p.m.	Breakout Session 2 Master's D
3:00 – 4:00 p.m.	Breakout Session 3 Master's AB
3:00 – 4:00 p.m.	Breakout Session 4 Master's D
4:00 – 5:00 p.m.	General Session Master's E
5:30 – 7:00 p.m.	Welcome Mixer / Reception Cascades Deck & Lawn

THURSDAY, MAY 13

7:30 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
8:00 – 9:45 am	Welcome Breakfast & Opening General Session Master's DE
9 a.m. – 3:30 p.m.	Exhibitor Set-Up (For Exhibitors Only) Champion's A-H
10:00 – 11:00 a.m.	General Session Master's DE
11:15 a.m. – 12:15 p.m.	Breakout Session 1 Master's ABC
11:15 a.m. – 12:15 p.m.	Breakout Session 2 Player's BC
12:30 – 2:30 p.m.	Chairman's Luncheon & General Session Awards, legislative updates and guest speakers..... Master's DE
3:00 – 6:00 p.m.	EXPO OPEN & HAPPY HOUR (Trade Show & Park Model Display).....Champion's Ballroom
7:00 – 8:30 p.m.	Appreciation Reception, Dinner & Entertainment Master's Ballroom

FRIDAY, MAY 14

7:30 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
8:00 – 10:00 a.m.	Breakfast & General Session Master's DE
10 a.m. – 1:00 p.m.	EXPO OPEN: Inside & Outside Displays Open (Lunch Served in Expo) Champion's A-H
1:15 – 2:15 p.m.	Breakout Session 1 Master's ABC
1:15 – 2:15 p.m.	Breakout Session 2 Player's BC
2:15 – 3:30 p.m.	Closing Session Cracker-Barrel & Legal Panel Q&A – Worth staying for! Master's DE

ATTENDEE REGISTRATION FORM

REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY

Campground/Company: _____

Main Contact Person: _____ Contact Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

Is the Campground/Company a current member of the Florida or Alabama RV Park & Campground Association? _____ YES _____ NO

PLEASE NOTE that if your company is not a current member you must pay the non-member rate, or contact the Association office to join prior to registering. RV Parks in other states are welcome to attend and can join the Association as an "Allied Member" for only \$195 for the year.

REGISTRATION FEES PER PERSON

Full registration includes all planned Convention meals, events, educational seminars, group discussions and the Supplier Expo/Trade Show

REGISTRATION TYPE	MEMBER RATE	NON-MEMBER RATE
EARLY Registration: Now until January 15, 2027	\$375 each	\$645 each
Registration: January 16 through April 19, 2027	\$445 each	\$645 each
LATE Registration: April 20, 2027 and later	\$495 each	\$695 each
Thursday Reception, Expo & Awards Dinner ONLY	\$150 each	\$175 each
Friday Expo & Lunch ONLY	\$95 each	\$125 each

ATTENDEE'S NAMES & REGISTRATION DETAILS

Please include names for badges, each person's email address and their registration type

Name 1: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 2: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 3: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 4: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 5: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 6: _____ email: _____

☐ **EARLY** Registration ☐ Registration ☐ **LATE** Registration ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

PAYMENT INFORMATION

Total Cost \$ _____ Payment Method: ☐ Check payable to the FRVCA ☐ Credit Card

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

AUTHORIZED SIGNATURE: _____ Date: _____

DON'T MISS THE JANUARY 15, 2027 DEADLINE FOR EARLY REGISTRATION!
 For more details, book rooms and to register, visit: OutdoorHospitalityConvention.com