



The Southeast's Premier Outdoor Hospitality Event

FLORIDA & ALABAMA

Outdoor
hospitality

2027 CONVENTION & EXPO

RV Parks | Campgrounds | Park Model RVs | Outdoor Resorts
Glamping Accommodations | Suppliers & Partners

PRESENTED BY

**The Florida and Alabama
RV Park & Campground Association**
1340 Vickers Road, Tallahassee, FL 32303
850-562-7151 | campflorida.org | campinalabama.org

SAVE THE DATE:
MAY 11-14, 2027

Sawgrass Marriott Golf Resort & Spa
1000 Tournament Players Club Blvd.,
Ponte Vedra Beach, FL 32082



FOR DETAILS, BOOK ROOMS & TO REGISTER, VISIT:
OutdoorHospitalityConvention.com

THE SOUTHEAST'S PREMIER EVENT FOR OUTDOOR HOSPITALITY PLANNING, GROWTH & SUCCESS

Whether you are a seasoned RV park owner, an ambitious campground operator, or a new developer entering the booming Florida, Alabama, Georgia and Southeast market, the **2027 Florida and Alabama Outdoor Hospitality Convention & Expo** is your ultimate blueprint for success.

Join us from May 11-14, 2027, at the luxurious Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. This premier event brings together industry pioneers, master operators, and top-tier vendors to help you scale your operations, maximize your revenue per site and secure the future of your property.

The Sawgrass Marriott Golf Resort & Spa is minutes from the beautiful Atlantic Coast, home to the PGA TPC golf tournament (The Player Championship) and is conveniently located between St. Augustine and Jacksonville - less than 30 minutes to each.

Intimate Yet Expansive / Modern Yet Authentic

This year the **2027 Florida and Alabama Outdoor Hospitality Convention & Expo** will be the main conference featured at The Marriott Sawgrass Golf Resort & Spa which combines the perfect size and atmosphere for our group. The entire hotel will be transformed into "our" space that perfectly creates an environment for social activities and networking after the sessions. No getting lost and no long walks to and from meetings.

Delicious local fare is on the menu at the seven onsite restaurants and lounges. Choose your dining experience, from outdoors and casual to indoors and elevated.

Unpack in thoughtfully appointed, luxury hotel rooms featuring views of the resort grounds or upgrade to one of the lakeside one-bedroom villas with kitchenettes.

The Sawgrass Marriott Golf Resort & Spa is the perfect retreat for our group this year and a true N.E. Florida gem!

Air Travel & Seamless Transit

The Marriott Sawgrass Golf Resort & Spa is located just 34 miles from Jacksonville International Airport (JAX) and there is easy booking available for executive SUVs, vans or shared airport shuttles.

An Environment Uniquely Tailored for Connecting

With a beautiful setting and world-class amenities, this is the kind of resort that supports meaningful networking, helps you build your business, and makes it easy to relax, recharge, and enjoy the experience.

If golf is your idea of networking, play the Stadium Course at the legendary TPC Sawgrass where preferred tee times are offered. For lighter, low-pressure fun, enjoy the onsite 17th-hole replica putting green and mini-golf.

Not into golf? No problem. The resort features 65 acres of Audubon-Rated grounds that include scenic trails, lakes and bike paths to explore at your leisure.

You can also take the complimentary shuttle to the Private Cabana Beach Club & Elite Wellness Center, set along 26 miles of pristine coastline. It's an ideal spot to connect.

At the Beach Club enjoy meet up with friends (both old and new) at one of three beachfront dining options or in their private cabanas. Join conversations around the fire pits or take some time out to swim in the Olympic-sized pool or stroll along the beach. Prefer friendly competition? Play a match on the tennis or pickleball courts. And when it's time to reset, the adjacent Island Spa offers a 25,000-square-foot sanctuary with 19 treatment rooms, hydrotherapy tubs, and a peaceful atmosphere to recharge.

Prefer to explore beyond the resort grounds as a group? Plan an excursion to Jacksonville Beach or historic St. Augustine renowned for its attractions and natural beauty.

CALL US TO BOOK TODAY!

Don't miss the opportunity to stay where the convention happens. The Sawgrass Marriott puts the sessions, Expo, networking, restaurants and after-hours conversation all in one place. Last year's event sold out early so book soon!

- April 19, 2027 is the cut-off date for room reservations
- The special group rate and availability is limited. Once the block is sold out, rooms will not be available.
- Reserve your rooms now to be safe.
- Reservations can be canceled up to 72 hours prior to arrival without any charges. Cancellations made within 72 hours of arrival will incur a one-night room and tax charge.

INCLUDED COMPLIMENTARY WITH EACH RESERVATION:

- FREE Enhanced guestroom high-speed internet access
- Three (3) complimentary welcome drinks per stay (redeemable at Alice & Pete's Pub & Lobby Bar)
- Special welcome treat and beverage upon arrival
- Parking fee reduced to \$10 per day for self-parking
- Daily Fitness Classes (at Sawgrass Spa)
- Miniature golf daily
- One (1) hour bicycle rental, based on availability, for up to four (4) bicycles
- Private access to the Cabana Beach Club
- Complimentary shuttle service to/from the Cabana Beach Club and TPC® Sawgrass Clubhouse
- One (1) year Golf Digest subscription

**THE SPECIAL GROUP RATE OF \$225 PER NIGHT
WITH NO RESORT FEE IS ONLY OFFERED ON STAYS
STARTING MAY 8, 2027 AND ENDS ON MAY 17, 2027**

SCHEDULE OF EVENTS

TUESDAY, MAY 11

1:00 – 5:00 p.m.	Early Registration - Pick up Badges & Conference Materials Master's Registration Desk
2:00 – 5:00 p.m.	FRVCA Board Meeting Stadium Room
4:00 – 5:00 p.m.	Pre-Conference Meeting: Important topics, network, and plan for the week Master's AB
6:00 – 8:00 p.m.	Offsite Social & Dining Event TBA

WEDNESDAY, MAY 12

8 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
9 a.m. – 12:00 p.m.	Strategic Mini-Summit Master's DE
12:30 – 1:45 P.m.	Lunch On Your Own / Networking Opportunity / State Breakout Opportunity
2:00 – 2:45 p.m.	Breakout Session 1 Master's AB
2:00 – 2:45 p.m.	Breakout Session 2 Master's D
3:00 – 4:00 p.m.	Breakout Session 3 Master's AB
3:00 – 4:00 p.m.	Breakout Session 4 Master's D
4:00 – 5:00 p.m.	General Session Master's E
5:30 – 7:00 p.m.	Welcome Mixer / Reception Cascades Deck & Lawn

THURSDAY, MAY 13

7:30 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
8:00 – 9:45 am	Welcome Breakfast & Opening General Session Master's DE
9 a.m. – 3:30 p.m.	Exhibitor Set-Up (For Exhibitors Only) Champion's A-H
10:00 – 11:00 a.m.	General Session Master's DE
11:15 a.m. – 12:15 p.m.	Breakout Session 1 Master's ABC
11:15 a.m. – 12:15 p.m.	Breakout Session 2 Player's BC
12:30 – 2:30 p.m.	Chairman's Luncheon & General Session Awards, legislative updates and guest speakers..... Master's DE
3:00 – 6:00 p.m.	EXPO OPEN & HAPPY HOUR (Trade Show & Park Model Display).....Champion's Ballroom
7:00 – 8:30 p.m.	Appreciation Reception, Dinner & Entertainment Master's Ballroom

FRIDAY, MAY 14

7:30 a.m. – 5:00 p.m.	Registration Desk - Pick up Badges & Conference Materials Master's Registration Desk
8:00 – 10:00 a.m.	Breakfast & General Session Master's DE
10 a.m. – 1:00 p.m.	EXPO OPEN: Inside & Outside Displays Open (Lunch Served in Expo) Champion's A-H
1:15 – 2:15 p.m.	Breakout Session 1 Master's ABC
1:15 – 2:15 p.m.	Breakout Session 2 Player's BC
2:15 – 3:30 p.m.	Closing Session Cracker-Barrel & Legal Panel Q&A – Worth staying for! Master's DE

Visit **OutdoorHospitalityConvention.com** for Updates & Registration Details

ATTENDEE REGISTRATION FORM

REGISTER NOW TO ATTEND THIS PREMIER EVENT CELEBRATING THE BEST IN OUTDOOR HOSPITALITY

Campground/Company: _____

Main Contact Person: _____ Contact Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

Is the Campground/Company a current member of the Florida or Alabama RV Park & Campground Association? _____ YES _____ NO

PLEASE NOTE that if your company is not a current member you must pay the non-member rate, or contact the Association office to join prior to registering. RV Parks in other states are welcome to attend and can join the Association as an "Allied Member" for only \$195 for the year.

REGISTRATION FEES PER PERSON

Full registration includes all planned Convention meals, events, educational seminars, group discussions and the Supplier Expo/Trade Show

REGISTRATION TYPE	MEMBER RATE	NON-MEMBER RATE
Full Registration BEFORE April 15, 2027	\$395 each	\$595 each
Full Registration AFTER April 15, 2027	\$445 each	\$645 each
Thursday Reception, Expo & Awards Dinner ONLY	\$125 each	\$175 each
Friday Expo & Lunch ONLY	\$95 each	\$125 each

ATTENDEE'S NAMES & REGISTRATION DETAILS

Please include names for badges, each person's email address and their registration type

Name 1: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 2: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 3: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 4: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 5: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

Name 6: _____ email: _____
☐ Full Registration BEFORE April 15 ☐ Full Registration AFTER April 15 ☐ Thurs. Expo, Reception & Dinner Only ☐ Fri. Expo & Lunch Only

PAYMENT INFORMATION

Total Cost \$ _____ Payment Method: ☐ Check payable to the FRVCA ☐ Credit Card

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____

Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

AUTHORIZED SIGNATURE: _____ Date: _____

DON'T MISS THE APRIL 15, 2027 DEADLINE FOR EARLY REGISTRATION!
 For more details, book rooms and to register, visit: OutdoorHospitalityConvention.com