



The Southeast's Premier Outdoor Hospitality Event

FLORIDA & ALABAMA outdoor hospitality

2026 CONVENTION & EXPO

RV Parks | Campgrounds | Park Model RVs | Outdoor Resorts
Glamping Accommodations | Suppliers & Partners



60 YEARS STRONG:

Serving the RV Park and Campground industry with
commitment and purpose!

PRESENTED BY
**The Florida and Alabama
RV Park & Campground Association**

1340 Vickers Road, Tallahassee, FL 32303
| 850-562-7151 | campflorida.org



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SCHEDULE OF EVENTS

TUESDAY, APRIL 28

- 2:00 – 5:00 p.m. **Early Registration Opens - Badges & Conference Materials**..... Wekiwa Registration
- 2:00 – 5:00 p.m. **FRVCA Board Meeting (invitation only)**..... Wekiwa 9
- 2:00 – 5:00 p.m. **Optional “Pre-Conference” Sessions/Meetings**..... Wekiwa 6-8
- 6:00 – 8:00 p.m. **Offsite Social/Dining Event at Fogo De Chao, Orlando**
Registration and an additional \$75 fee per person. Transportation is on your own.

WEDNESDAY, APRIL 29

- 9 a.m. – 5:00 p.m. **Registration Desk Opens - Badges & Conference Materials**..... Wekiwa Registration
- 9:00 – 9:45 am **Insurance – What’s Changing & How RV Park Owners Can Adapt**..... Wekiwa 6/7/8
- 10 a.m. – 12:30 p.m. **Strategic Mini-Summit: What Park Owners Believe vs. What’s Actually True**
With Scott Bahr, Cairn Consulting Group, Sandy Ellingson, Sandy Ellingson Consulting
& Robert Preston, Unhitched RV Wekiwa 6/7/8
- 12:30 – 1:45 p.m. **Lunch On Your Own/Networking Opportunity/State Breakout Opportunity**
- 2:00 – 2:45 p.m. **Breakout Session 1: Secure Your Equity & Protect Your Park’s Value**
With Mike Nissley, Colliers Int., including Management & Finance Expert..... Wekiwa 9/10
- 2:00 – 2:45 p.m. **Breakout Session 2: What’s “Appening” - Designing the Connected Guest Experience**
With Bobby Sorden, App My Community Suwanee 14/15
- 2:00 – 2:45 p.m. **Breakout Session 3: The RV Park Playbook & Glamping - What RVers Really Want**
With Chris Bonds, RMS..... Suwanee 16/17
- 3:00 – 3:45 p.m. **Solutions to Your Everyday Challenges, Interactive Q&A Panel**..... Wekiwa 6/7/8
- 4:00 – 5:00 p.m. **Turn AI into NOI: Future-Proof Your Park with AI Agents, MCPs & Business Intelligence**
With Nic Gramstad, Staylist..... Wekiwa 6/7/8
- 5:30 – 7:00 p.m. **Welcome Mixer/Reception**..... Butler & Butler Balcony

THURSDAY, APRIL 30

- 7:30 a.m. – 5 p.m. **Registration Desk Open - Badges & Conference Materials**..... Sebastian K/L Foyer
- 8:00 – 9:30 a.m. **Welcome Breakfast & Opening General Session**
With James E. Bina, Rosen Hotels & representatives of FRVTA, & KOASebastian L
- 9:30 – 10:30 a.m. **Beyond Assumptions: The Hard Data Every Park Owner Needs to See in 2026**
With Scott Bahr, Cairn Consulting Group & Casey Cochran, Campspot.....Sebastian L
- 10:45 – 11:30 a.m. **State of the Industry in 2026: Where We Were, Where We Are & Where We Are Headed**
With Richard O’Brien, Athena Real Estate.....Sebastian L
- 11:45 a.m. – 1:45 p.m. **Chairman’s Luncheon, Award Presentations,
Legislative Updates & Legislator Panel Discussion**.....Sebastian J
- 2:00 – 2:45 p.m. **Breakout Session 1: Small Actions That Drive Efficiency, Revenue & Guest Loyalty**
With Blake Burris, Storable Newbook Wekiwa 6
- 2:00 – 2:45 p.m. **Breakout Session 2: The Resilient Park - Tax Strategies That Protect Revenue & Growth**
With Tyler Otto, Specialized Accounting Wekiwa 7/8
- 2:00 – 2:45 p.m. **Breakout Session 3: Winning the Digital Guest - Understanding Today’s RVers**
With Ravi Parikh, Rover Pass..... Wekiwa 9/10
- 3:00 – 3:45 p.m. **Breakout Session 1: 5 Practical Ways to Improve Occupancy & Guest Experience**
With Mike Harrison, CRR Hospitality..... Wekiwa 6

Scan this QR code to download our Convention App on your phone for live updates, changes, and in-depth information on all of our sessions, the EXPO, events, speakers, and exhibitors.



- 3:00 – 3:45 p.m. **Breakout Session 2: Preparing for the New RV Electrical Standard**
With Mike Sorensen, Wild Energy & Tristan Ciceri & Heidi Doyle, Electrical Works Wekiwa 7/8
- 3:00 – 3:45 p.m. **Breakout Session 3: Swimming Pool Heating Methods – Know What The Pros Know**
With Dave Ballard, Symbiont Services Wekiwa 9/10
- 4:00 – 7:00 p.m. **EXPO OPEN & RECEPTION:** Inside and Outside displays are open Sebastian K & Event Lot
- 7:00 – 8:30 p.m. **60TH ANNIVERSARY CELEBRATION!** Fun, food, drinks, entertainment & more Sebastian L

FRIDAY, MAY 1

- 7:30 a.m – 4 p.m. **Registration Desk Open - Badges & Conference Materials** Sebastian K/L Foyer
- 8:00 – 9:45 a.m **Breakfast Cracker-Barrel General Session & Panels Group Discussions**
With Brian Searl, Insider Perks, Scott Harness, Campground Consulting Group Ed St.Onge, Flip.to & Josh Richardson, Influence Digital Agency Sebastian L
- 10 a.m – 2:00 p.m. **EXPO OPEN:** Inside & outside displays are open Sebastian K & Event Lot
- 2:15 – 3:00 p.m. **Breakout Session 1: Dynamic Pricing for the Technically Challenged**
With Robert Bouse, Campground Intelligence Wekiwa 9/10
- 2:15 – 3:00 p.m. **Breakout Session 2: Let’s Get Started - Park Approval, Design, Construction & More**
With Ed Bridgman, EOB Consulting Wekiwa 7/8
- 2:15 – 3:00 p.m. **Breakout Session 3: Understanding & Establishing MH & RV Park Values**
With James Cook, Yale Realty & Capital Advisors Wekiwa 6
- 3:15 – 4:15 p.m. **Closing Session: Ask Me Anything Group Discussion & Conference Wrap-up**
Prizes will be awarded at the end. Refreshments will be provided Sebastian L

Please wear your name badges. Name badges will be required to enter all sessions and events.

MEET OUR GUEST SPEAKERS:



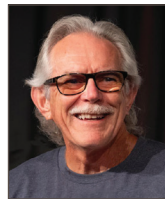
Scott Bahr



James E. Bina



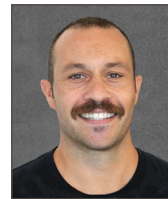
Chris Bonds



Robert Bouse



Ed Bridgman



Blake Burris



Tristan Ciceri



Casey Cochran



James Cook



Heidi Doyle



Sandy Ellingson



Nic Gramstad



Scott Harness



Mike Harrison



Mike Nissley



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Robert Preston



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Brian Searl



Bobby Sorden



Mike Sorensen



Thomas Sparrow

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