



RV Park & Campground Conference
April 28 - May 1, 2026 – Orlando, Florida
Rosen Shingle Creek Resort

AGENDA AT A GLANCE – VISIT WWW.RVPARKCONFERENCE.COM FOR DETAILS & REGISTRATION

TUESDAY, APRIL 28TH

- 2:00 pm – 5:00 pm **Early Registration Open - Pick up badges and conference materials** Wekiwa Registration
- 2:00 pm – 5:00 pm **FRVCA Board Meeting (invitation only)** Wekiwa 9
- 3:00 pm – 5:00 pm **Pre-Conference Meeting – Discuss important topics, network, and plan for the week** Wekiwa 6-8
- 6:00 pm – 8:00 pm **Offsite Social/Dining Event at Fogo De Chao, Orlando** (additional \$75 fee per person required)

WEDNESDAY, APRIL 29TH

- 9:00 am – 5:00 pm **Registration Desk Open - Pick up badges and conference materials** Wekiwa Registration
- 9:00 am – 9:45 am **Strategic Mini-Summit: What’s going on with Insurance and what to expect**..... Wekiwa 7/8
- 10:00 am – 12:30 am **Strategic Mini-Summit: What Park Owners Believe vs What’s Actually True** Wekiwa 7/8
- 12:30 pm – 1:45 pm **Lunch on your own / Networking opportunity / State Breakout Opportunity**
- 2:00 pm – 2:45 pm **Breakout Session 1: Secure Your Equity and Protect Your Park’s Value** Wekiwa 9/10
- 2:00 pm – 2:45 pm **Breakout Session 2: What’s Appening - Designing the Connected Guest Experience**..... Wekiwa 7/8
- 2:00 pm – 2:45 pm **Breakout Session 3: The RV Park Playbook & Glamping - What RVers really want**..... Wekiwa 7/8
- 3:00 pm – 3:45 pm **Solutions to Your Everyday Challenges, Interactive Q&A Panel** Wekiwa 7/8
- 4:00 pm – 5:00 pm **Turn AI into NOI: Future-Proof Your Park with AI Agents, MCPs, and Business Intelligence**.Wekiwa 9/10
- 5:30 pm – 7:00 pm **Welcome Mixer / Reception** Butler & Butler Balcony

THURSDAY, APRIL 30TH

- 7:30 am – 5:00 pm **Registration Desk Open - Pick up badges and conference materials** Sebastian K/L Foyer
- 8:00 am – 9:30 am **Welcome Breakfast and Opening General Session** Sebastian L
- 9:00 am – 3:30 pm *Exhibitor Set-up (For Exhibitors Only)* Sebastian K
- 9:30 am – 10:30 am **Beyond Assumptions: The Hard Data Every Park Owner Needs to See in 2026**..... Sebastian L
- 10:45 am-11:30 am **State of the Industry in 2026: Where we were, where we are, and where we are headed**..... Sebastian L
- 11:45 am – 1:45 pm **Chairman’s Luncheon, Award Presentations, Legislative Updates & Panel Discussion**..... Sebastian J
- 2:00 pm – 2:45 pm **Breakout Session 1: Small Actions That Drive Efficiency, Revenue, and Guest Loyalty** Wekiwa 6
- 2:00 pm – 2:45 pm **Breakout Session 2: The Resilient Park: Tax Strategies That Protect Revenue and Growth** Wekiwa 7/8
- 2:00 pm – 2:45 pm **Breakout Session 3: Winning the Digital Guest: Understanding today’s RVers** Wekiwa 9/10
- 3:00 pm – 3:45 pm **Breakout Session 1: 5 Practical Ways to Improve Occupancy and Guest Experience** Wekiwa 6
- 3:00 pm – 3:45 pm **Breakout Session 2: Smart Infrastructure: Preparing for the New RV Electrical Standard** Wekiwa 7/8
- 3:00 pm – 3:45 pm **Breakout Session 3: How to properly heat and cool your pool while saving \$\$\$** Wekiwa 9/10
- 4:00 pm – 7:00 pm **EXPO OPEN & RECEPTION: Inside and Outside displays are open**..... Sebastian K & Event Lot
- 7:00 pm – 8:30 pm **60th Anniversary Celebration!** Sebastian L

FRIDAY, MAY 1ST

- 7:30 am – 4:00 pm **Registration Desk Open - Pick up badges and conference materials** Sebastian K/L Foyer
- 8:00 am – 9:45 am **Breakfast Cracker-Barrel General Session / Operations and Marketing Panels** Sebastian L
- 10:00 am – 2:00 pm **EXPO OPEN: Inside and Outside Displays are Open** (Lunch Served in Expo)..... Sebastian K
- 2:15 pm – 3:00 pm **Breakout Session 1: Dynamic Pricing for the Technically Challenged** Wekiwa 9/10
- 2:15 pm – 3:00 pm **Breakout Session 2: Let’s Get Started: RV park approval, design, construction and more**..... Wekiwa 7/8
- 2:15 pm – 3:00 pm **Breakout Session 3: Understanding & Establishing MH and RV Park Valuations**..... Wekiwa 6
- 3:15 pm – 4:15 pm **Closing Session: Ask Me Anything Group Discussion and Conference Wrap-up** Sebastian L