

2026 SPONSORSHIP AND BRANDING OPPORTUNITIES



The Southeast's Premier Outdoor Hospitality Event

FLORIDA & ALABAMA outdoor hospitality

2026 CONVENTION & EXPO

April 29th - May 1, 2026 • Orlando, FL
Rosen Shingle Creek Resort



RV Parks | Campgrounds | Glamping Resorts | Outdoor Recreation



RVParkConference.com/
SponsorOpportunities



A special **THANK YOU** to all our **SPONSORS**

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App Sponsor:

 **APP CONNECT**

2025 SPONSORS



PREMIER LEVEL: \$10,000

PREMIER LEVEL SPONSORSHIPS INCLUDE:

- **Your Company Logo on Conference Bag**
- Top-Tier Sponsorship of your choice (see below)
- Stage time of up to 5 minutes (may include a video)
- Two complimentary EXPO booths with Electricity and Wifi (if needed)
- Option to choose your booth location (based on availability)
- Four (4) full conference registrations - includes all meals and seminars
- One Year FL/AL Supplier Membership Dues
- Three email blasts (pre or post show) featuring your company
- Banner ad on the Conference App
- Push notifications on Conference App
- Expanded branding and conference signage
- Special recognition throughout the conference
- Logo inclusion on the conf. website, program, and App
- Four (4) free ads in the FRVCA e-newsletter
- List of attendees with complete contact information

BREAKFAST & OPENING SESSION (THUR)

The official kickoff for the educational portion of the Convention. This session includes an opening general session, keynote speakers, and welcome remarks by FRVCA leadership. You have the opportunity to give welcome remarks on stage, to showcase your brand in a video. Includes additional signage and push notifications.

60TH ANNIVERSARY SOCIAL (THUR)

This year will be extra special as we celebrate our 60th anniversary. As the sponsor of our post EXPO Celebration Social, the spotlight will be on your organization. You have the opportunity to give welcome remarks on stage, to showcase your brand in a video, and have your company and services promoted with additional signage and push notifications.

CHAIRMAN'S LUNCH (THUR)

Gather with fellow Outdoor Hospitality industry professionals for a plated meal, guest speakers, important updates, and the presentation of Awards honoring individuals and member parks who make our industry great. You'll have the opportunity to give welcome remarks and showcase your brand in a video. Includes additional signage and push notifications.





PLATINUM LEVEL: \$8,000

PLATINUM LEVEL SPONSORSHIPS INCLUDE:

- Sponsorship of your choice (see below)
- Stage time of up to 5 minutes (may include a video)
- Two complimentary EXPO booths with Electricity and Wifi (if needed)
- Option to choose your booth location (based on availability)
- Two (2) full conference registrations
- One Year FL/AL Supplier Membership Dues
- Three email blasts (pre or post show) featuring your company
- Expanded branding, conference signage
- Special recognition throughout the conference
- Logo inclusion on the conf. website, program and App
- Push notifications on Conference App
- Three (3) free ads in the FRVCA e-newsletter
- List of attendees with complete contact information

WELCOME RECEPTION (WED)

This first event is when all attendees and many vendors are gathered in one place. Network with other industry professionals while displaying your brand on drink tickets and event signage. Includes a push notification in the app.

EXPO RECEPTION, PLUS DRINK TICKET SPONSOR (THUR)

Your company Logo will be included on every drink ticket/token. You will also be given an additional supply of drink tickets for you to pass out at your booth, ensuring maximum exposure and booth visitation!! Includes signage and ONLY ONE AVAILABLE.

BREAKFAST & GENERAL SESSION (FRI)

The Friday Crackerbarrel Breakfast is often considered the most valuable session of the conference, as park owners and operators openly discuss the most relevant industry topics, problems, and solutions. As a sponsor, you will have the opportunity to deliver welcome remarks and present a short video showcasing your brand. Includes signage and a push notification in the app. This session will be right before the trade show opens on Friday.

CLOSING GENERAL SESSION (FRI)

The Friday closing general session is the last onsite opportunity to get your brand in front of conference attendees. As the sponsor, you receive the opportunity for welcome remarks on stage, a video to showcase your brand, and all on-site branding. Includes a push notification in the app.





GOLD LEVEL: \$6,000

GOLD LEVEL SPONSORSHIPS INCLUDE:

- One Complimentary EXPO booth with premium location
- The Opportunity to choose your location (based on availability)
- Two (2) full conference registrations
- One Year FL/AL Supplier Membership Dues
- Expanded branding and conference signage
- Special recognition throughout the conference
- Logo inclusion on the conf. website, program and App
- Special push notifications on Conference App
- Two (2) free ads in the FRVCA e-newsletter
- List of attendees with complete contact information

SILVER LEVEL: \$3,000

SILVER LEVEL SPONSORSHIPS INCLUDE:

- One Complimentary trade show booth with premium location
- Two (2) full conference registrations
- Expanded branding and conference signage
- Recognition as a sponsor throughout the conference
- Logo inclusion on the conf. website, program and App
- Two (2) free ads in the FRVCA e-newsletter
- List of attendees with complete contact information

BRONZE LEVEL: \$1,000

BRONZE LEVEL SPONSORSHIPS INCLUDE:

- Conference Signage
- Recognition as a sponsor before, during and after conference
- Logo inclusion on the conference website, program and App
- One (1) free ad in the FRVCA e-newsletter
- List of attendees with complete contact information



BOOST YOUR EXPOSURE WITH THESE ADDITIONAL SPONSORSHIPS

NAME BADGE LANYARDS - \$6,000

Your company name is displayed front and center around every attendee's neck at the conference. As the name badge lanyard sponsor, your brand is always top-of-mind as attendees network and mingle throughout the three day event. **ONLY ONE AVAILABLE.**

BRAND EXPO LOUNGE AREA - \$2,000

Opportunity to brand one of the lounge areas on the trade show floor with special signage promoting your company. Limited availability. Includes a push notification in the app. and special mention in the conference program. **ONLY TWO AVAILABLE.**

COFFEE STATION - \$2,000 per station

The coffee station(s) will be located in the EXPO for all attendees to access. As the sponsor, your brand will be front and center with special signage indicating you as the sponsor. Includes a push notification in the app. and special mention in the conference program.

TURNDOWN ITEM - \$1,500

Leave a lasting impression by having a branded item, treat, or gift delivered to all attendees staying at the Rosen Shingle Creek on Thursday Night during turndown service. Sponsor to provide up to 500 items. The item (and cost of the item) must be provided by the sponsor.

BREAKOUT SESSION SPONSOR - \$1,000

What better way to get your brand in front of attendees than in an intimate, focused setting such as a breakout? As a breakout sponsor, you will receive up to three (3) minutes of stage time to present your company or product/service. You will also introduce the session speaker.

WATER STATION - \$250 per station

Water stations will be placed in high-traffic areas of the EXPO and conference foyers. As the water station sponsor, your brand is prominently displayed on special signage at each station.



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SPONSOR REGISTRATION FORM

To secure your sponsorship, please complete and return this form, or complete the sponsorship fields on your exhibitor registration form. You may also register online at www.rvparkconference.com. The top-tier categories and event selections are limited and are first come, first served. Please contact the FRVCA office if you have any questions or to reserve by phone.

BUSINESS INFORMATION

Company Name: _____ Website: _____
Main Contact Person: _____ Cell phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Business Phone _____ E-Mail: _____
Description of Products or services: _____

SPONSORSHIP LEVEL (CHOOSE ONE)

Premier (\$10,000) Event Choice: _____
 Platinum (\$8,000) Event Choice: _____
 Gold (\$6,000)
 Silver (\$3,000)
 Bronze (\$1,000)

ADDITIONAL BRANDING OPPORTUNITIES

Lanyard Sponsor (\$6,000) Turn-Down Sponsor (\$1,500)
 Expo Lounge Area Sponsor (\$2,000) Breakout Session Sponsor (\$1,000)
 Coffee Station Sponsor (\$2,000) Water Station Sponsor (\$250)

PAYMENT INFORMATION

Total Amount: \$ _____ Payment Method: Check (payable to FRVCA) or Visa MC AMEX
Credit Card #: _____ Exp.Date: _____ Security Code: _____
Name on Card: _____ Card Billing Address: _____
Email Address to send Payment Receipt: _____

For more information or to register online, visit: www.RVParkConference.com

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